

MBRC San Antonio 2015 attachment B

Revisions to PF7 of the Model Regulations for Pet and Specialty Pet Food

To replace version on pages 141 – 143 of the 2015 AAFCO OP (print version)

Regulation PF7. Nutritional Adequacy

- (a) The label of a pet food or specialty pet food which is intended for all life stages and sizes of the pet or specialty pet may include an unqualified claim, directly or indirectly, such as “complete and balanced”, “perfect”, “scientific”, or “100% nutritious” if at least one of the following apply:
- (1) The product meets the nutrient requirements for all life stages and sizes established by an AAFCO-recognized nutrient profile; or
[...]
- (b) The label of a pet food or specialty pet food which is intended for a limited purpose (such as size of dog) or a specific life stage, but not for all life stages and sizes, may include a qualified claim such as “complete and balanced”, “perfect”, “scientific”, or “100% nutritious” when the product and claim meet all of the following:
[...]
- (c) [...]
- (1) [...] The claim shall be stated verbatim as one of the following:
- A. “(Name of product) is formulated to meet the nutritional levels established by the AAFCO Dog (or Cat) Food Nutrient Profiles for _____.” (Blank is to be completed by using the stage or stages of the pet’s life, such as gestation/lactation, growth, maintenance or the words “All Life Stages”). For a dog food, when the blank includes the words “Growth or “All Life Stages”, one of the following phrases must also be added verbatim to the end of the claim:
- i. “including growth of large size dogs (70 lbs. or more as an adult)” if the product has been formulated to meet the levels of nutrients specifically referenced in the Dog Food Nutrient Profiles as being applicable to large size growing dogs.
- ii. “except for growth of large size dogs (70 lbs. or more as an adult)” if the product has not been formulated to meet the levels of nutrients specifically referenced in the Dog Food Nutrient Profiles as being applicable to large size growing dogs; or
- B. [...]