Part I
Discussion of Potential Misbranding of Feed Ingredients and Finished Commercial Feeds

Stan Cook, MO
An open discussion regarding the concerns around the results of the study “Identification of meat species in pet foods using a real-time polymerase chain reaction (PCR) assay”* published in April of 2015 (Food Control Volume 50 Pages 9-17). The results of the study implicated the potential misbranding of commercial pet foods in regards to the type of animal proteins labeled to be included in the product versus what animal proteins were found in the feed after testing.
*NOTE: This study is available for purchase online

Part II
Meagan Davis, LA and Tim Darden, NM
An opportunity for industry and control officials to discuss how both parties can work together to ensure labeling compliance to avoid the misbranding and adulteration of commercial feeds.