



2017 AAFCO PET FOOD LABELING WORKSHOP
Hyatt Regency
Bellevue, Washington
August 12 – 13, 2017

Draft Agenda

Day 1: Afternoon Session

- 1:00 PM Welcome
- 1:15 PM Overview of AAFCO Model Bill and Regulations
- 1:25 PM Label Format and Content Overview
- 1:40 PM Animal Species, Quantity Statement, Guarantor
- 1:50 PM Product Name
- E. 100%
 - A. 95
 - B. 25
 - C. With
 - D. Flavor
- 2:10 PM Q&A
- 2:25 PM Guaranteed Analysis
- About/Purpose
 - Expression of Guarantees
 - Common Problems
- 2:45 PM Ingredient Statements
- About/Purpose
 - AAFCO defined
 - Combining Feed Terms with Ingredients
 - GRAS/GRAS Self determination
 - Food Additives
 - Commonly Used Foods
 - Common Problems
- 3:15 PM Nutritional Adequacy
- 3:35 PM BREAK
- 3:50 PM Feeding Directions
- 4:00 PM Calorie Content
- 4:15 PM Specialty Pet Labeling Requirements
- 4:30 PM Reviewing Labels
- 4:45 PM **Breakout session:** Label creation & review

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5:45 PM Q&A
6:00 PM Adjourn

Day 2: Morning Session

8:00 AM Welcome

8:10 AM Descriptive Terms

- Light, Lite, Low Calorie
- Less or Reduced Calories
- Lean or Low Fat
- Less or Reduced Fat

8:30 AM Product Comparison Claims

8:40 AM Product Claims – Drug vs. Food

- Structure Function Claims/Drug Claims
 - o Urinary Tract Health (GFI 55)
 - o Hairball Control
- Dosage Form Animal Health Product Labeling
- Dental Claims

9:25 AM **Breakout session:** Intended Use/Structure Function Claims

9:55 AM *break*

10:15 AM Product Claims – ‘Made of’ or ‘Made in’

- Natural
- Organic
- Human Grade
- USDA/FDA certified/inspected facility type claims
- “-Free” and “No-“ Claims
- Made in USA
- Use of third party verifications/logos

11:00 AM **Breakout session:** ‘Made of’ or ‘Made in’ product claims

11:30 AM Q&A

12:00 PM LUNCH (Provided)

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Day 2: Afternoon Session

- 1:00 PM Ingredients – tricky issues
1:30 PM **Breakout session:** Ingredients
- 2:00 PM Yeast, Fermentation Products & Enzymes
2:30 PM **Breakout session:** Yeast, Fermentation Products & Enzymes
- 3:00 PM Break
- 3:30 PM Roundtable discussion of relevant issues
- 4:15 PM Q&A
- 4:45 PM Wrap Up/Evaluation/Closing Comments
- 5:00 PM Adjourn