Draft Agenda

Day 1: Afternoon Session

1:00 PM  Welcome
1:15 PM  Overview of AAFCO Model Bill and Regulations
1:25 PM  Label Format and Content Overview
1:40 PM  Animal Species, Quantity Statement, Guarantor
1:50 PM  Product Name
  - E. 100%
  - A. 95
  - B. 25
  - C. With
  - D. Flavor
2:10 PM  Q&A
2:25 PM  Guaranteed Analysis
  - About/Purpose
  - Expression of Guarantees
  - Common Problems
2:45 PM  Ingredient Statements
  - About/Purpose
  - AAFCO defined
  - Combining Feed Terms with Ingredients
  - GRAS/GRAS Self determination
  - Food Additives
  - Commonly Used Foods
  - Common Problems
3:15 PM  Nutritional Adequacy
3:35 PM  BREAK
3:50 PM  Feeding Directions
4:00 PM  Calorie Content
4:15 PM  Specialty Pet Labeling Requirements
4:30 PM  Reviewing Labels
4:45 PM  Breakout session: Label creation & review
Day 2: Morning Session

8:00 AM  Welcome

8:10 AM  Descriptive Terms
- Light, Lite, Low Calorie
- Less or Reduced Calories
- Lean or Low Fat
- Less or Reduced Fat

8:30 AM  Product Comparison Claims

8:40 AM  Product Claims – Drug vs. Food
- Structure Function Claims/Drug Claims
  - Urinary Tract Health (GFI 55)
  - Hairball Control
- Dosage Form Animal Health Product Labeling
- Dental Claims

9:25 AM  Breakout session: Intended Use/Structure Function Claims

9:55 AM  break

10:15 AM  Product Claims – ‘Made of’ or ‘Made in’
- Natural
- Organic
- Human Grade
- USDA/FDA certified/inspected facility type claims
- “-Free” and “No-“ Claims
- Made in USA
- Use of third party verifications/logos

11:00 AM  Breakout session: ‘Made of’ or ‘Made in’ product claims

11:30 AM  Q&A

12:00 PM  LUNCH (Provided)
Day 2: Afternoon Session

1:00 PM  Ingredients – tricky issues
1:30 PM  Breakout session: Ingredients

2:00 PM  Yeast, Fermentation Products & Enzymes
2:30 PM  Breakout session: Yeast, Fermentation Products & Enzymes

3:00 PM  Break
3:30 PM  Roundtable discussion of relevant issues
4:15 PM  Q&A
4:45 PM  Wrap Up/Evaluation/Closing Comments
5:00 PM  Adjourn