2017 AAFCO Pet Food and Specialty Pet Food Labeling Workshop

1:00 pm August 12 to 5:00 pm August 13, 2017
Hyatt Regency Bellevue, Bellevue, Washington

The 2017 AAFCO Pet Food and Specialty Pet Food Labeling Workshop immediately follows the AAFCO Annual Meeting (Thursday, August 10, to 12:00 pm August 12).

The AAFCO Pet Food and Specialty Pet Food Labeling Workshop is designed to enable control officials, individuals from the pet food and specialty pet food industry, and others to better understand and interpret the AAFCO Model Regulations for Pet Food and Specialty Pet Food. This 1½ day workshop covers both the basics of pet and specialty pet food labeling as well as more complex issues such as product claims. A good understanding of the AAFCO Model Regulations is essential to any firm wishing to market pet foods and specialty pet foods, treats, and supplements in the United States.

You should attend if:
• You are a regulatory official involved in pet food and specialty pet food label review
• You are an industry member responsible for creating or reviewing pet food and specialty pet food, treat, and supplement labels for the US market
• You are responsible for marketing materials such as catalog listings, advertisements, and websites

Benefits:
• Opportunity to network with others involved in label creation and review
• Directly follows the AAFCO Annual Meeting in Bellevue, Washington
• Extended workshop with 4 breakout sessions for hands-on experience with complex labeling issues
• Both industry and regulator participation

Visit http://www.aafco.org/Meetings for additional details and the workshop agenda (coming soon).

Cost: AAFCO Member $175, Nonmember $550. Cost includes workshop registration and a copy of the AAFCO Pet Food and Specialty Pet Food Guide.*
*Prerequisite Requirements: Each attendee must have the 2017 AAFCO Official Publication.