



Current Issues and Outreach Committee

2022 AAFCO Midyear Meeting
Renaissance Mobile Riverview Plaza Hotel
Mobile, Alabama
Tuesday, January 18th, 2022
10:30-11:45am Eastern Daylight Time
Bon Secour Bay

To view this committee meeting online, register for virtual access here:
<https://www.aafco.org/cvweb/cgi-bin/eventsdll.dll/EventInfo?sessionaltcd=AAFCOMY2022>

Agenda

- :05 Welcome & Opening Remarks
 Jennifer Combs, Co-Chair, University of Kentucky
 Jo Lynn Otero, Co-Chair, New Mexico Department of Agriculture

- :25 Strategic Communication Firm Update
 Tera Keatts, Jennifer Lester - Philosophy Communication

- :30 AAFCO CIOC Updates
 Committee CIOC/Philosophy Workgroup recognition & update
 AAFCO 101
 Engagement Survey
 Outreach Documentation

- :15 Comments/Suggestions for Future Meetings & Closing Remarks
 Jolynn Otero

Adjourn