2019 AAFCO PET FOOD AND SPECIALTY PET FOOD LABELING WORKSHOP
At Pet Food Forum
May 2, 2019
Kansas City, MO

1 Day Workshop
8:00am – 8:15am  Welcome
Overview of AAFCO Model Bill, Regulations and the “PF” Sections
Q&A Format – Slido

8:15am – 8:50am  Label Format and Content Overview
Animal Species, Quantity Statement, Guarantor
Product Name
- 100 %
- 95 %
- 25 %
- With
- Flavor
Calorie Content
Q&A

8:50am – 9:20am  Guaranteed Analysis
- About/Purpose
- Expression of Guarantees
- Common Problems
Q&A

9:20am – 9:50am  Ingredient Statements
- About/Purpose
- AAFCO Defined Feed Ingredient
- Food Additive
- Color Additive
- GRAS
- Commonly or Usual (Food)
- Common Problems
Q&A

9:50am – 10:05am  Break

10:05am – 10:35am  Nutritional Adequacy
- About/Purpose
- Substantiation
- Common Problems
Feeding Directions
Q&A

10:35am – 10:50am  Specialty Pet Labeling Requirements (?)
10:50am – 11:20am  Descriptive Terms & Product Comparison Claims
- Light, Lite, Low Calorie
- Less or Reduced Calories
- Lean or Low Fat
- Less or Reduced Fat
- Product Comparison Claims
- Dietary Starch and Sugars

Q&A

11:20am - Noon  Reviewing Labels
- Examples
- Do’s and Don’ts
Q&A

12:10pm – 1:00pm  LUNCH (Provided)

1:00pm – 1:45pm  Product Claims – Drug vs. Food
- Intended Use/Structure Function / Drug Claims
- Making acceptable claims
- Dental Claims
- Urinary Tract Health (GFI 55)
- Hairball Control
- DFMs / Pre & Probiotics
- Dosage Form Animal Health Product Labeling
Q&A

1:45pm – 2:30pm  Product Claims
- ‘Made of’ or ‘Made in’
- Natural
- Organic
- Human Grade
- USDA or FDA Certified/Inspected/Approved
- “-Free” and “No-“ Claims
- Made in USA
- Use of third-party verifications or logos
Q&A

2:30pm – 3:00pm  Ingredients – tricky issues
Q&A

3:00pm – 3:15pm  Break

3:15pm – 4:00pm  Yeast, Fermentation Products & Enzymes
- Keys to correctly labeling your product
- Required guarantees
Q&A

4:00pm – 4:30am  ODI (On-Line Data Base of Ingredients)
- Demonstration / Q/A

4:30pm – 4:45pm  General Questions on any topics from day (Panel of experts)

4:45pm – 5:00pm  Key Take Aways and things not to forget (Katie Simpson / Sue Hayes)
Final Comments / Thank You
5:00 PM  Adjourn