

2019 AAFCO PET FOOD AND SPECIALTY PET FOOD LABELING WORKSHOP

At Pet Food Forum

May 2, 2019

Kansas City, MO

1 Day Workshop

- 8:00am – 8:15am Welcome
Overview of AAFCO Model Bill, Regulations and the “PF” Sections
Q&A Format – Slido
- 8:15am – 8:50am Label Format and Content Overview
Animal Species, Quantity Statement, Guarantor
Product Name
- 100 %
- 95 %
- 25 %
- With
- Flavor
Calorie Content
Q&A
- 8:50am – 9:20am Guaranteed Analysis
- About/Purpose
- Expression of Guarantees
- Common Problems
Q&A
- 9:20am – 9:50am Ingredient Statements
- About/Purpose
- AAFCO Defined Feed Ingredient
- Food Additive
- Color Additive
- GRAS
- Commonly or Usual (Food)
- Common Problems
Q&A
- 9:50am – 10:05am *Break*
- 10:05am – 10:35am Nutritional Adequacy
- About/Purpose
- Substantiation
- Common Problems
Feeding Directions
Q&A
- 10:35am – 10:50am Specialty Pet Labeling Requirements (?)

10:50am – 11:20am	Descriptive Terms & Product Comparison Claims <ul style="list-style-type: none"> - Light, Lite, Low Calorie - Less or Reduced Calories - Lean or Low Fat - Less or Reduced Fat - Product Comparison Claims - Dietary Starch and Sugars <p style="margin-left: 40px;">Q&A</p>
11:20am - Noon	Reviewing Labels <ul style="list-style-type: none"> - Examples - Do's and Don'ts <p style="margin-left: 40px;">Q&A</p>
12:10pm – 1:00pm	LUNCH (Provided)
1:00pm – 1:45pm	Product Claims – Drug vs. Food <ul style="list-style-type: none"> - Intended Use/Structure Function / Drug Claims - Making acceptable claims - Dental Claims - Urinary Tract Health (GFI 55) - Hairball Control - DFMs / Pre & Probiotics - Dosage Form Animal Health Product Labeling <p style="margin-left: 40px;">Q&A</p>
1:45pm – 2:30pm	Product Claims <ul style="list-style-type: none"> - 'Made of' or 'Made in' - Natural - Organic - Human Grade - USDA or FDA Certified/Inspected/Approved - "-Free" and "No-" Claims - Made in USA - Use of third-party verifications or logos <p style="margin-left: 40px;">Q&A</p>
2:30pm – 3:00pm	Ingredients – tricky issues <p style="margin-left: 40px;">Q&A</p>
3:00pm – 3:15pm	<i>Break</i>
3:15pm – 4:00pm	Yeast, Fermentation Products & Enzymes <ul style="list-style-type: none"> - Keys to correctly labeling your product - Required guarantees <p style="margin-left: 40px;">Q&A</p>
4:00pm – 4:30am	ODI (On-Line Data Base of Ingredients) <p style="margin-left: 40px;">– Demonstration / Q/A</p>
4:30pm – 4:45pm	General Questions on any topics from day (Panel of experts)
4:45pm – 5:00pm	Key Take Aways and things not to forget (<i>Katie Simpson / Sue Hayes</i>) <p style="margin-left: 40px;">Final Comments / Thank You</p>

5:00 PM

Adjourn