

1 **Pet Food Labeling Modernization Workgroup**

2 **Nutritional Adequacy and Feeding Directions – Draft revisions to PF7**

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4 NUTRITIONAL ADEQUACY GRAPHIC – PF7

5 PF7 (a) through (d) – No change

- 6 (e) Dog and cat foods, including treats, snacks and supplements, shall include a graphic representation of  
7 nutritional adequacy or purpose of the product. The graphic representation shall meet the following:  
8 (1) It shall be displayed in an unobstructed, conspicuous manner on lower right quadrant of the  
9 Principal Display Panel (PDP) with text oriented parallel to the base and on the alternate principal  
10 display panel with text oriented parallel to the base, should one exist; and, it shall be consistent with  
11 the intended use of the product indicated in the nutritional adequacy statement or elsewhere on  
12 the label.

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14 (A) For complete & balanced products, including snacks and treats, that meet the  
15 requirements of PF7 (a) or (b) it shall consist of the circle below appropriate for the  
16 intended species, life stage, and size.  
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18 i. “All Size Dogs” if product has been formulated to meet the levels of nutrients specifically  
19 referenced in the Dog Food Nutrient Profiles as being applicable to large size growing  
20 dogs.  
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22 ii. “Small & Medium Size Dogs” if the product has not been formulated to meet the levels  
23 of nutrients specifically referenced in the Dog Food Nutrient Profiles as being applicable  
24 to large size growing dogs.

25 The minimum diameter of the entire circle shall be as follows:

PDP Area	Minimum Diameter of Circle
$\leq 5 \text{ in.}^2$	$\frac{1}{2}$ in.
$>5 \text{ in.}^2 - \leq 25 \text{ in.}^2$	$\frac{3}{4}$ in.
$>25 \text{ in.}^2 - \leq 100 \text{ in.}^2$	1 in.
$>100 \text{ in.}^2 - \leq 400 \text{ in.}^2$	1 $\frac{3}{4}$ in.
$>400 \text{ in.}^2$	2 in.

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27 **The graphic shall be obtained from the AAFCO website. There are two different color schemes to**  
28 **choose from for the best contrast on packaging.**



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For products that are not complete & balanced, it shall consist of a rectangle below appropriate to the product type.

PDP Area	Minimum Height of Rectangle	Minimum Width of Rectangle
$\leq 25 \text{ in.}^2$	$\frac{1}{4}$ in.	$\frac{1}{2}$ in.
$>25 \text{ in.}^2$	$\frac{1}{2}$ in.	$\frac{13}{16}$ in.

The graphic shall be obtained from the AAFCO website. There are two different color schemes to choose from for the best contrast on packaging.



(B) For products intended for use by, or under the supervision or direction of a veterinarian it shall consist of an octagon with the words "Feed Under Veterinary Supervision Only".

PDP Area	Minimum Height of Octagon
$\leq 5 \text{ in.}^2$	$\frac{1}{2}$ in.
$>5 \text{ in.}^2 - \leq 25 \text{ in.}^2$	$\frac{3}{4}$ in.
$>25 \text{ in.}^2 - \leq 100 \text{ in.}^2$	1 in.
$>100 \text{ in.}^2 - \leq 400 \text{ in.}^2$	$1 \frac{3}{4}$ in.
$>400 \text{ in.}^2$	2 in.

The graphic shall be obtained from the AAFCO website. There are two different color schemes to choose from for the best contrast on packaging.



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67 Current PF7 (e) through (g) – renumbered as PF7 (f) through (h)

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