

2018 AAFCO PET FOOD AND SPECIALTY PET FOOD LABELING WORKSHOP

January 24-25, 2018

Anaheim, CA

Day 1: Afternoon Session, 1:00 PM – 6:00 PM

Welcome

Overview of AAFCO Model Bill and Regulations

Label Format and Content Overview

Animal Species, Quantity Statement, Guarantor

Product Name

- 100 %
- 95 %
- 25 %
- With
- Flavor

Guaranteed Analysis

- About/Purpose
- Expression of Guarantees
- Common Problems

Ingredient Statements

- About/Purpose
- AAFCO Defined Feed Ingredient
- Food Additive
- Color Additive
- GRAS
- Commonly or Usual (Food)
- Common Problems

Nutritional Adequacy

- About/Purpose
- Substantiation
- Common Problems

Feeding Directions

break

Q&A

Calorie Content

Specialty Pet Labeling Requirements

Reviewing Labels

Breakout session: Label creation & review

Q&A

Adjourn

Day 2: 8:00 AM – 5:00 PM

Welcome

Descriptive Terms

- Light, Lite, Low Calorie
- Less or Reduced Calories
- Lean or Low Fat
- Less or Reduced Fat

Product Comparison Claims

Product Claims – Drug vs. Food

- Making acceptable claims
- Dental Claims
- Structure Function Claims/Drug Claims
 - o Urinary Tract Health (GFI 55)
 - o Hairball Control
- Dosage Form Animal Health Product Labeling

Breakout session: Intended Use/Structure Function Claims

break

Q&A

Product Claims

- 'Made of' or 'Made in'
- Natural
- Organic
- Human Grade
- USDA or FDA Certified/Inspected/Approved
- "-Free" and "No-" Claims
- Made in USA
- Use of third party verifications or logos

Breakout session: 'Made of' or 'Made in' product claims

Q&A

LUNCH (Provided)

Ingredients – tricky issues

Breakout session: Ingredients

Q&A

Yeast, Fermentation Products & Enzymes

Breakout session: Yeast, Fermentation Products & Enzymes

break

Q&A

Adjourn