



AAFCO
Association of American Feed Control Officials

Current Issues and Outreach Committee
2022 AAFCO Annual Meeting
August 4, 10:00-10:30 AM, St. Louis, MO

Committee Recommendations

Committee recommendation: None.

Board Recommendations

Board recommendation: None

Committee Participants

Members Present: Jennifer Combs (KY) (Co-Chair), George Ferguson (NC), Austin Therrell (SC), Josh Arbaugh (WV), Kristen Green (KY), Hollis Glenn - BOD Liaison (CO), Tim Lyons (MI), Alan Keller (IA), Debra Gray (KS),

Advisors Present: David Fairfield (NGFA), Dana Brooks (PFI)

Virtual attendees: Jo Lynn Otero (NM) (Co-Chair) virtual

Committee Report and Minutes: The meeting started at 10:00 AM with the welcoming/opening remarks by Co-chair Jennifer Combs. Jenny introduced Tera Keatts from Philosophy Communications. Tera presented on the work that Philosophy Communications is completing with AAFCO to provide tactical communication strategy support, branding, mission and vision alignment assistance. Current Issue and Outreach Philosophy Workgroup updates on the member tool box, the Hemp Webinar and website re-design were also presented by Tera.

Jenny thanked the Event Planning Committee for all the work to put the meeting together, re-capped the events from AAFCO 101 held on August 3 and thanked the Ambassadors for their assistance in welcoming the first time attendees. Request for CIOC member volunteers to work on the draft AAFCO Outreach documentation, modeled after standard 7 of the AFRPS. The sixty-seven new attendees were then asked to stand and introduce themselves to the membership.

Jenny closed the committee meeting requesting any volunteers or additional comments, there were none.

Other Business:

None

No further discussion or topics were brought to the attention of the committee and the meeting was adjourned.