| 1 | Pet Food Labeling Modernization Workgroup | | |
|------------------------------------|--|--|--|
| 2 | Nutritional Adequacy and Feeding Directions – Draft revisions to PF7 | | |
| 3 | | | |
| 4 | NUTRITIONAL ADEQUACY GRAPHIC – PF7 | | |
| 5 | PF7 (a) through (d) – No change | | |
| 6 7 8 9 10 11 12 | (e) Dog and cat foods, including treats, snacks and supplements, shall include a graphic representation of nutritional adequacy or purpose of the product. The graphic representation shall meet the following: (1) It shall be displayed in an unobstructed, conspicuous manner on lower right quadrant of the principal display panel with text oriented parallel to the base and on the alternate principal display panel with text oriented parallel to the base, should one exist; and, it shall be consistent with the intended use of the product indicated in the nutritional adequacy statement or elsewhere on the label. | | |
| 13 14 15 16 17 | (A) For complete & balanced products, including snacks and treats, that meet the requirements of PF7 (a) or (b) it shall consist of the circle below appropriate for the intended species, life stage, and size. | | |
| 18 19 20 21 | i. "All Size Dogs" if product has been formulated to meet the levels of nutrients specifically referenced in the Dog Food Nutrient Profiles as being applicable to large size growing dogs. | | |
| 22 23 24 | ii. "Small & Medium Size Dogs" if the product has not been formulated to meet the levels of nutrients specifically referenced in the Dog Food Nutrient Profiles as being applicable to large size growing dogs. | | |
| 25 | The minimum diameter of the entire circle shall be as follows: | | |

| Panel Size | Minimum Diameter of Circle |
|--|----------------------------|
| = 5 in.<sup 2 | ½ in. |
| >5 in. ² - =25 in.<sup 2 | ¾ in. |
| >25 in. ² - =100 in.<sup 2 | 1 in. |
| >100 in. ² - =400 in.<sup 2 | 1 ¾ in. |
| >400 in. ² | 2 in. |

26

The graphic shall be obtained from the AAFCO website. There are two different color schemes to
 choose from for the best contrast on packaging.



- ~

- 44
- 45 46

47

48

-
- 49 50

51

52

53 54

55

56 57

58

59

60

The graphic shall be obtained from the AAFCO website. There are two different color schemes to choose from for the best contrast on packaging.

Minimum Height of

Rectangle

¼ in.

½ in

appropriate to the product type.

Panel Size

</= 25 in.²

>25 in.²

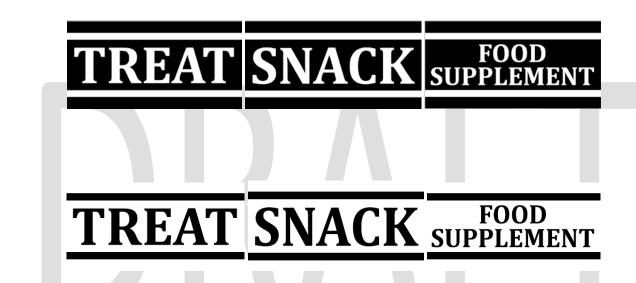
For products that are not complete & balanced, it shall consist of a rectangle below

Minimum Width of

Rectangle

13/16 in.

½ in.



(B) For products intended for use by, or under the supervision or direction of a veterinarian it shall consist of an octagon with the words "Feed Under Veterinary Supervision Only".

| Panel Size | Minimum Height of Octagon |
|--|---------------------------|
| = 5 in.<sup 2 | ½ in. |
| >5 in. ² - =25 in.<sup 2 | ¾ in. |
| >25 in. ² - =100 in.<sup 2 | 1 in. |
| >100 in. ² - =400 in.<sup 2 | 1 ¾ in. |
| >400 in. ² | 2 in. |

61

The graphic shall be obtained from the AAFCO website. There are two different color schemes to
 choose from for the best contrast on packaging.

64



67 Current PF7 (e) through (g) – renumbered as PF7 (f) through (h)

