ATTACHMENT 2

Strategic Planning 2017-2020

Update	d Goals 2017-2020					
Strengt	Strengthen organizational infrastructure					
1	Manage and pursue revenue generating opportunities to maintain a sound financial base					
2***	Pursue hiring executive support					
3	Evaluate the effectiveness of the organization of AAFCO for continuous improvement					
4	Provide leadership skills enhancement to develop and support AAFCO leaders					
5	Optimize resource sharing opportunities					
6	Enhance internal communication efficiencies and documentation within the association					
Promote	e and enhance membership participation (internal)					
7**	Identify opportunities to increase member agency participation					
8*	Develop and provide professional development and technical training opportunities in support of feed programs					
9*	Enhance collaboration, communication and cooperation among regulatory agencies					
10	Communicate and document AAFCO benefits and accomplishments					
Emphas	ize feed and food safety					
11	Continue developing member feed safety programs in alignment with FSMA and IFSS					
12*	Promote and support laboratory technology, methods, quality systems and collaboration					
Vitalize	partnerships with external stakeholders					
13	Identify key stakeholders and working partners and common goals					
14	Develop and maintain professional relationships with stakeholders and affiliated organizations					
Strengthen international presence						
15	Participate in relevant international meetings as resources permit					
16	Invite International attendees to association activities					
17	Provide a forum for international discussions on feed safety					
* Top 3 priority goals						

** Priority goal 4 for consideration if adequate progress is made on the top 3

*** Board priority to action

Top 3 Priority Goals [FSMA TF activities integrated]

Updated text: italics/bold/purple

Group 1: Mark Leblanc, Nancy Thiex, Ken Bowers, Meagan Davis, Dave Dressler

Outcome	Activity	Resources Needed	Timeline	Responsibili ty
Goal 1: Promote a	ize feed and food safety and support laboratory technology	y, methods, qu	ality systems and collaboration	
1.1 ** Fund AOAC method development and validation	Review list, remove those that aren't relevant and prioritize the remainders. Identify resources to clear out analytical method needs backlog. Use existing strategy to identify method needs and prioritize them to continuously identify new needs (includes sample preparation)	Funds People	 Methods needs survey completed (vitamins top). General priority list established. Vitamin and mineral workgroup in progress. FDA hazard list published January 22, 2018. Requires review of the methods list together with the hazard list and reprioritized. Anticipate draft for August 2018. Need to identify resources to address backlog thereafter. 3-5 years to address backlog. 	LMSC
Combined with 1.3 (below)	Identify resources to perform additional (field) sample collection studies	Funds Equipment People	6 months to identify resources 1 year to develop adequate protocols 3 years to perform additional sample collection studies	1. ISC 2. LMSC
1.2 *** FSMA TF Item 3: priority setting and method development for contaminants/ hazards	Determine the contaminants, hazards, matrix and action levels to provide guidance to LMSC to inform method development. Integrate collaboratively into current LMSC priorities	Subject matter experts Funds Equipment	Alliance decided not to develop specific hazard guidance information. FDA has assumed the activity; work product published January 23, 2018. Next step is to complete method needs statement for LMSC. Up to 3 years for subsequent method development and validation (dependent on whether there is existing method). Bob Waltz is lead and will begin work (including LMSC representation). Plans organizational call within 30 days that will be reported, (including timelines) to FFIMC.	FFIMC lead, EIC, ISC, IDC and LMSC

1.3 ** Validation of sampling methods	 a) Perform field sampling method validation including sampling equipment and sample type. b) Establish sampling methods needs statement (complete). Identify resources and develop adequate protocols to perform additional (field) sample collection studies. 	Funds Equipment People Time	 a) No progress field sampling - activities: needs statement, RFP, contract, evaluation. Expect it will take 2 years. b) 6 months to establish sampling method needs statement. 6 months to identify resources 1 year to develop adequate protocols. 5 years to perform sampling method validation. Will flow from 1.1 Laboratory sampling guideline is expected to be complete by February 2018. Work group established (ISC and LMSC reps) to develop RFP by Annual August 2018. Likely nutrients (?) and bag sampling to start. 	ISC with LMSC support
1.4 ** Collaboration between feed programs and laboratories that perform feed sample analysis and laboratory participation in AAFCO	Encourage participation and attendance by state labs by programs and encourage communication between labs/programs. Reach out to states to encourage laboratory participation (letter/email) in AAFCO.	Time People	November 2017: Letter from President (Ken) to state Directors/Commissioners. August 2017 Establishing working group in LMSC for outreach to states and federal laboratories that are not attending to work on increasing participation (especially AFRPS). LMSC will develop initiatives to increase collaboration.	AAFCO Board (President) LMSC EIC

Group 2: Kristen* Green, Doug Lueders, Richard* Ten Eyck, Abe Brown, Stan Cook, Kelsey* Luebbe, Dave* Edwards, Erin* Bubb

Outcome	Activity	Resources Needed	Timeline	Responsibility			
Strategy: Promote and enhance membership participation (internal) Goal 2: Enhance collaboration, communication and cooperation among regulatory agencies							
2.1 ** Share compliance letters/enforcemen t actions. Coordination of enforcement action. Hold: pending identification of additional EIC members to help.	Categorize Listserv topics to Feed BIN	Administrative support Feed Bin	Archive Listserv is searchable. Categorization of active Listserv Is being done as part of next item (Sharing compliance letters and enforcement actions). North Carolina also has a "mini" Listserv. It is informal, but has national data. Membership for regulators is vetted in order to control access.	EIC to designate lead with FASS support - Jennifer			
	Share compliance letters and enforcement actions	Guidance from subject matter experts	Call couple weeks ago. Plan: Need Searchable and secure IT solution; can be done fairly easily and quickly according to Food Shield IT expert. Confidential company info release could be an issue for states. Follow up with Food Shield and have scope of work for Board (including FASS support needs to upload if necessary), end of March 2018 (before Seminar).	EIC to designate lead with FASS support			
	Share Division of Animal Feed letters		Is now component of item above (Sharing compliance letters and enforcement actions).	EIC to designate lead and coordinate with FDA as necessary; FASS to support			
	Enforcement Issues Committee can pick up		No action due to lack of members willing to lead	EIC to designate lead with FASS			

Outcome	Activity	Resources Needed	Timeline	Responsibility
	topics - coordinate and enhance committee action			support - Members
	Consider development of core report (similar to that of FDA) (frequency to be determined)	Listserv EIC IDC Any committee	No action; still seeking lead.	EIC to designate lead with FASS support
2.2 *** FSMA TF part of Item 3: Enforcement strategy for contaminants/hazar ds	Determine the contaminants, hazards, matrix, action levels and enforcement strategy to provide guidance to LMSC to inform method development and priority setting.		Alliance decided not to develop specific hazard guidance information. FDA has assumed the activity; work product published January 23, 2018. Combined with activity 1.2 in FFIMC WG.	FFIMC lead, EIC, ISC, IDC and LMSC
2.3 ** Enhanced use of Feed BIN	Identify activities to enhance use	Financial support	<i>Complete</i> January 2017 (activities detailed in Feed BIN)	CIOC
2.4 ** Coordinate with NASDA to develop a framework for state feed programs to deliver FSMA implementation	Provide data and information for NASDA grant application (AAFCO is sub-contractor) and subject matter experts to support framework development.	AAFCO subject matter experts	Complete Grant application successful and SME identified. Framework development will be tracked via grant reporting obligations. Is the framework document enough or is additional work required of AAFCO (see grant obligations)? Board discussion item.	NASDA-AAFCO- FDA FSMA Steering Committee (AAFCO reps: Linda, Ali, Bob W., Richard)
2.5 *** FSMA TF Item 1- align Model Bill with needed authorities to Implement FSMA	Make recommendations to align the Model Bill with needed authorities to implement FSMA		Language finalized. <i>Complete January 2017</i>	MBRC
2.6 *** FSMA TF Item 2 - transition AAFCO GMPs to FSMA GMPs and convert AAFCO Model Feed Safety	 a. Develop a plan for states that have adopted AAFCO's model GMPs to transition to FSMA GMPs. b. Remove Model Feed Safety Plan from OP (archive 		Complete August 2016	a. FFIMC with MBRC and PFC b. FFIMC with OP section editor and Feed

Outcome	Activity	Resources Needed	Timeline	Responsibility
Program Plan to AFRPS	for historical reference) and use AFRPS instead			Safety Coordinator
2.7 *** FSMA TF Item 6 - develop communication plan for AAFCO specific FSMA implementation activities	a. Develop an AAFCO Communication Plan to better inform b. Develop a model communication plan for states to use for outreach to regulated parties		Framework development (activities detailed in Feed BIN); content development will be ongoing thereafter Draft developed February 2017. Working with Richard TE and FDA. Seeking comments from committee but none received so far. Expect 6 months to finalize for presentation August 2018 and execution by 2019.	CIOC 2017 initiated biannual newsletter.

Group 3: Dan Danielson, Ali Kashani, Tim Weigner

Outcome	Activity	Resources Needed	Timeline	Responsibility				
Strategy: Promote	Strategy: Promote and enhance membership participation (internal)							
Goal 3: Develop a	nd provide professional devel	opment and technica	l training opportunities in support of feed	programs				
3.1 ** AFRPS -	Extract all resource	Subject matter	Work group formed.	ETC together				
draft curriculum	(training) needed to meet	experts.	Covers 3.1 and 3.2.	with ISC				
for examples.	Standard 2	Potential travel for	Document finalized and will be voted					
Available		non-Co-Ag contract	on electronically soon (ETC lacked					
training needs to	Crosswalk to IFPTI;	states	quorum January 2018). Need					
meet standards	AITS/BITS; ORAU; CVM,		mechanism to keep updated, likely via					
	FEMA		George's group.					
			Developed training calendar in FeedBin					
	Identify gaps and approach		and events need to be loaded.					
	land grant universities							
3.2 ** Directory/	Once training needs and	FASS support	Work group formed.	ETC				
listing of	model training plan are		See 3.1					
trainings	done (above), catalogue		Complete: cataloguing and					
available	courses and categorize as		categorizing (per vote 3.1 above).					
	basic and advanced		Basic/Advanced terminology means					
			different things for AAFCO(BITS/AITS),					
			IFPTI and potentially individual states.					

Outcome	Activity	Resources Needed	Timeline	Responsibility
			Decided that categorization would also contain disclaimer allowing state discretion in courses they require for their inspectors.	
3.3 ** Model training framework	Develop model document for joint inspection (OJT - on the job training) for feed. Develop model training plan. Not "developing model training plan" per follow-up conversation with Tim W., Dan D. and Ali K.	Subject matter experts. Potential travel for non-Co-Ag contract states	Work group formed. Drafted (3 part: policy overview, training plan (modified yearly for employee) and forms). ISC supplied material to ETC who drafted document. Draft is with ISC for comment (not edit). Have consulted with ISC but not active part of ETC work group. Jim True will interface as he is on both committees. ETC will revise based on ISC comments. Anticipate final August 2018.	ETC (George F. lead) and ISC
3.4 *** FSMA TF Item 4 - develop training material not covered through Alliance work product	Verify if training material for feed ingredient manufacturing from the (FSPCA) Alliance meets the needs of inspectors and revise as needed and include in directory of training material	Subject matter experts. Potential travel for non-Co-Ag contract states	Evaluated the GMP inspection of feed manufacturers against feed ingredient manufacturers and feel the general manufacturing training is adequate for both. Next step will be assessment respecting hazard analysis by August 2018.	FFIMC & ISC supported by ETC
3.5 *** FSMA TF Item 5 - review and revise the Feed Inspector's Manual to support FSMA implementation	Review and revise the Feed Inspector's Manual to make sure it supports FSMA implementation	Subject matter experts. Potential travel for non-Co-Ag contract states. FASS support for publication, including printing/ FeedBIN costs.	FDA has completed the initial review. Committee commented back and expect to finalize with FDA by August 2018.	ISC supported by LMSC and ETC

** Top 3 outcomes identified at May 2nd planning session

*** FSMA TF outcomes integrated into 2017-2020 Strategic Plan

Participants:

Name	Priority voting pre-meeting	Attended May 2	AAFCO role
Mark LeBlanc	✓ ✓	\checkmark	Board
Ken Bowers	✓	\checkmark	Board/Chair Subc.
Richard Ten Eyck		\checkmark	Board/Chair
Ali Kashani	✓	\checkmark	Board/Chair
Dan Danielson	✓	\checkmark	Board/Co-Chair
Stan Cook	✓ ✓	\checkmark	Board/Chair
Erin Bubb	✓	\checkmark	Board
Robert Geiger			Board
Kristen Green	✓ ✓	\checkmark	Board
Eric Nelson			FDA advisor
Dave Edwards		\checkmark	FDA advisor
Abe Brown		\checkmark	FDA advisor
Tim Weigner		\checkmark	FDA advisor
Tim Lyons			Chair
Meagan Davis	✓ ✓	\checkmark	Chair
Dave Dressler		\checkmark	Co-Chair
Chad Linton			Co-Chair
Nancy Thiex	✓ ✓	\checkmark	Co-Chair
Aaron Price	✓		Co-Chair
Doug Lueders	✓	\checkmark	Chair
Linda Morrison	✓	\checkmark	Chair
Bob Waltz	✓		Feed Safety Coord
Kelsey Luebbe		\checkmark	Co-Chair