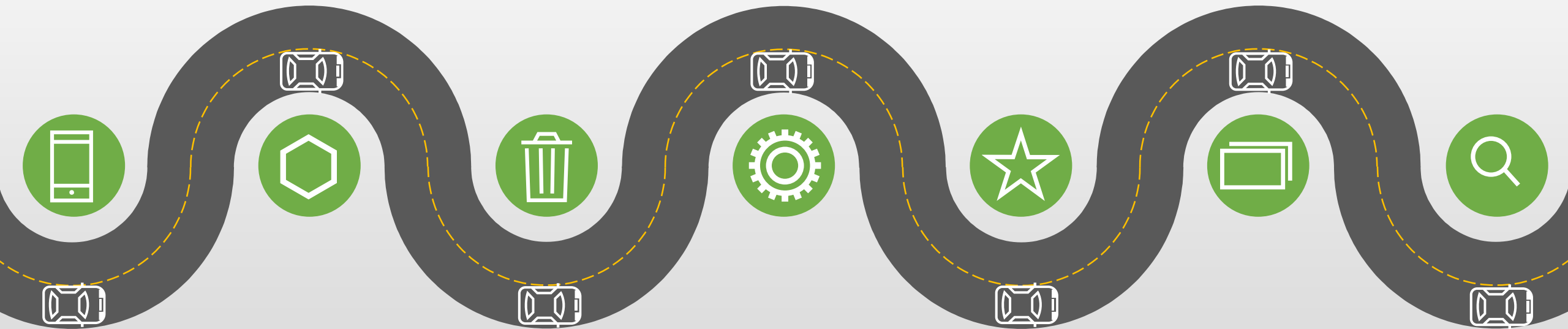


# Petfood Label Modernization Overall Roadmap

PFC creates 4 teams

Teams present  
concepts to AAFCO

Teams develop  
language



AAFCO Board issues  
charge to PFC

Teams develop  
concepts

Teams test concepts on  
consumer groups

Membership adopts  
language into OP

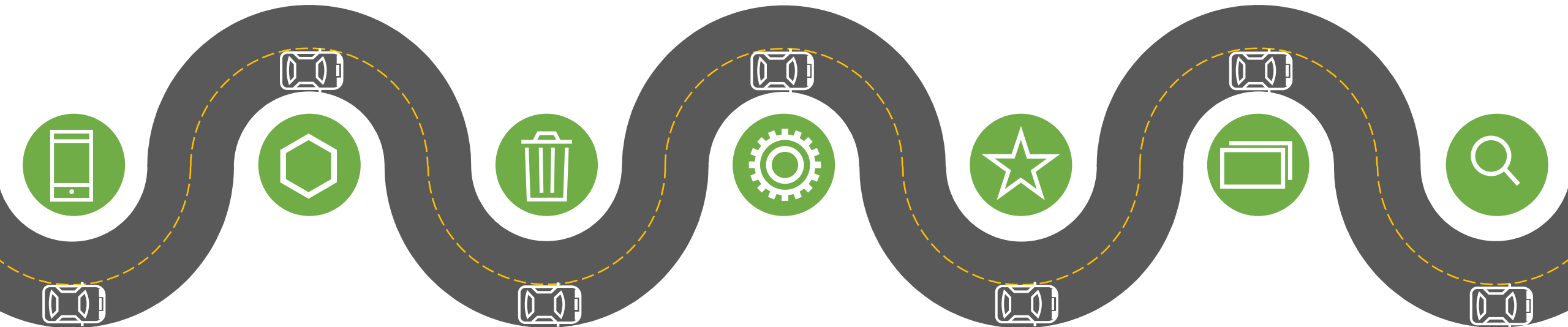
# Petfood Label Modernization

## “The road ahead”

AAFCO provides comments back to Team

PFC reviews and votes on WG sponsored language. Language sent to Model Bill.

BOD reviews language and makes recommendation to the membership



Team presents language to AAFCO

Team deliberates on comments and revises language (if necessary)

Model Bill considers proposed language. Makes recommendation to BOD

Membership adopts language into OP. Implementation begins