

Basic Pet Nutrition Facts Box Examples

(Reference Key on last page)

Pet Nutrition Facts		
(A) = (B) g		
Calories per (A) (C) (D) From: Protein (E), Fat (F), Carbohydrate (G)		
Nutrients	Guaranteed	per (A)
Protein (min)	(Q) %	(S) g
Fat (min)	(Q) %	(S) g
Total Carbohydrate [†] (max)	(Q) %	(S) g
Dietary Fiber (max)	(Q) %	(S) g
Moisture (max)	(Q) %	(S) g
[†] Calculated value		
(Y) [Nutritional Adequacy Statement as required by PF 4]		

Small:

Pet Nutrition Facts per (A): Calories[†] (C) (D), From Protein (E) Fat (F) Carbs (G) Protein (min) (S) g ((Q)%), Fat (min) (S) g ((Q)%), Carb[†] (max) (S) ((Q)), Fiber (max) _____g ((S) %), Moisture (max) g ((S)%). [†](Q)calculated value. [Nutri(y)nal Adequacy Statement as defined by PF 4].

Very Small:

Nutrition Facts Cal (Z) (D); Protein (min) (S), Fat (min) (S) Carb (max) (S) Fiber (max) g, Moisture (max) g. (S)

Expanded Pet Nutrition Facts Box Examples

(Reference Key on last page)

Pet Nutrition Facts		
A = B g		
Calories per A C : D		
From: Protein E , Fat F , Carbohydrate G		
Nutrients	Guaranteed	per A
Protein (min)	Q %	S g
Fat (min)	Q %	S g
Fat (max) H	Q %	S g
Total Carbohydrates [†] (max)	Q %	S g
Dietary Fiber (max)	Q %	S g
Dietary Starch (max) J	Q %	S g
Sugars (max)	Q %	S g
Moisture (max)	Q %	S g
Ash (max) K	Q %	S g
L (min or max)	T	U
M (min or max)	V	W
[†] Calculated value N *Not recognized as an essential nutrient by the AAFCO (P) Food Nutrient Profiles. X [Explanation of enzyme units]		
Y [Nutritional Adequacy Statement as required by PF 4]		

Small:

Pet Nutrition Facts per A : Calories C D From Protein E Fat F Carbs G Protein (min) S g (Q %), Fat (min) S g (Q %), Fat (max) S g (Q %), Carb (max) S g (Q %), Fiber (max) S g (Q %), Dietary Starch (max) S g (Q %), Sugars (max) S g (Q %), Moisture (max) S g (Q %), Ash S g (Q %), L U T, M W Y[†] Calculated value.
 *Not recognized as an essential nutrient by the AAFCO Food Nutrient Profiles.
 X [Explanation of enzyme units] Y [Nutritional Adequacy Statement as defined by PF 4].

Very Small:

Nutrition Facts Cal Z D ; Protein (min) S g, Fat (min) S g, Carb (max) S g, Fiber (max) g, Moisture (max) g. S

Basic Specialty Pet Nutrition Facts Box Examples

(Reference Key on last page)

Specialty Pet Nutrition Facts		
	A	B
Nutrients	Guaranteed	per A
Protein (min)	Q	S
Fat (min)	Q	S
Total Carbohydrates [†] (max)	Q	S
Dietary Fiber (max)	Q	S
Moisture (max)	Q	S
† Calculated value		
Y [Nutritional Adequacy Statement as defined by PF4].		

Small:

Specialty Pet Nutrition Facts per A: Protein (min) S; (Q%), Fat (min) S Q Carb[†] (max) g (S%), Qer (max) g (S%), M Qsture (max) g (S). †C Qulated value. [Nutritional Adequa Y Statement as defined by PF4].

Very Small:

Nutrition Facts: Protein (min) Sg, Fat (min) S Carb (max) S Fiber (max) S Moisture (max) g. S

Basic Pet Nutrition Supplement Facts Box Examples

Pet Nutrition Facts	
1 soft gel = 5 g	
Calories per soft gel [†] : 40	
From: Protein 0, Fat 40, Carbohydrate 0	
Nutrients	per soft gel
Fat (min)	4.9 g
Moisture (max)	0.1 g
Eicosapentaenoic Acid (EPA) (min)	900 mg
Docosahexaenoic Acid (DHA) (min)	600 mg
Vitamin A (min)	480 IU
Vitamin D3 (min)	120 IU
Vitamin E (min)	5 IU
[†] Calculated value	
This product is intended for intermittent or supplemental feeding only.	

Small:

Pet Nutrition Facts per 1 soft gel: Calories[†] 40, From Protein 0, Fat 40, Carbs 0; Fat (min) 4.9 g, Moisture (max) 0.1 g, Eicosapentaenoic Acid (EPA) (min) 900 mg, Docosahexaenoic Acid (DHA) (min) 600 mg, Vitamin A (min) 480 IU, Vitamin D3 (min) 120 IU, Vitamin E (min) 5 IU. This product is intended for intermittent or supplemental feeding only.[†] Calculated value

Very Small:

Nutrition Facts: Cal (calc) 40; Fat (min) 4.9 g, Moisture (max) 0.1 g, Eicosapentaenoic Acid (EPA) (min) 900 mg, Docosahexaenoic Acid (DHA) (min) 600 mg, Vitamin A (min) 480 IU, Vitamin D3 (min) 120 IU, Vitamin E (min) 5 IU.

Key for Generic Pet Nutrition Facts Box.

Note: Letters below correspond to white letters in black circles conveniently located on the facts box examples above.

- (A) Familiar common measurement, for example 1 can, 1 tray, 1 pouch, 1 unit of product (treat, piece, etc.), 1 cup, 1 teaspoon. If unit is 1 cup, the explanation "1 cup (8 oz standard measuring cup)" is required.
- (B) Weight in grams of familiar common measurement cited in A. In cases of non-uniform products that are reported per piece, indicate the average weight and add "(avg)" after the weight.
- (C) Insert qualifier to disclose if the calorie content is calculated or fed. When calculation is used, inserting the superscript dagger referencing "+ Calculated value" in the table is sufficient (Calories per cup[†]). In small packages, use superscript dagger to designate calculated value. When the value is based on feeding trials, "(fed)" must be included in this line.
- (D) Insert value per PF5(a)(2)
- (E) Insert number of kilocalories contributed by protein as determined by PF9(c)(1)
- (F) Insert number of kilocalories contributed by fat as determined by PF9(c)(2)
- (G) Insert number of kilocalories contributed by carbohydrate as determined by PF9(c)(3)
- (H) Insert a second row for Fat, with guaranteed maximum amount if required by Regulation PF10.
- (J) Insert rows following Dietary Fiber when a guaranteed amount for Dietary Starch and Sugars is provided.
- (K) Insert a row following moisture when a guaranteed amount for Ash is provided.
- (L) Insert row(s) for other required or voluntary guarantees listed as essential nutrients under a bolded line per PF5(a)(3).
- (M) Insert rows for voluntary guarantees for non-essential nutrients per PF5(a)(3).
- (N) This disclaimer is only required when guaranteed amounts for non-essential nutrients are included per PF5(a)(3)(E)(ii)(ba).
- (P) Insert "Cat" or "Dog" as appropriate to intended use of product.
- (Q) Insert appropriate guaranteed amounts as specified in PF5 (a)(3)(A)(i-vii).
- (S) Insert appropriate value determined by multiplying the decimal equivalent of guaranteed amount by the value cited in A. (ie for a guaranteed amount of 23% and a weight in grams in A of 90, move the decimal on the percent value two places to the left (0.23) and multiply by the weight of the familiar common measurement (90) to get 20.7 value for S).
- (T) The guaranteed amount shall be listed according to the same units of the nutrients in the AAFCO Dog (or Cat) Food Nutrient Profiles.
- (U) Calculate value per T. Report in grams for guaranteed amounts that are percentages. When other units are used, report as appropriate (e.g., for a guaranteed amount in IU/kg report in IU, for a guaranteed amount in mg/kg report in mg, etc).
- (V) The guaranteed amount shall be reported in units consistent with intended use (e.g., percentage, mg/kg, etc.). Guarantees for microorganisms and enzymes shall be stated in the format as stipulated in model reg. 4(g) and 4(h).
- (W) Calculate value per U. Report in grams for guaranteed amounts that are percentages. When other units are used, report as appropriate (e.g., for a guaranteed amount in IU/kg report in IU, for a guaranteed amount in mg/kg report in mg, etc.).
- (X) Provide an explanation of enzyme units, if necessary.
- (Y) Insert Verbatim Nutritional Adequacy Statement required by PF4.
- (Z) For very small packages insert "Cal (calc)" or "Cal (fed)"