



# Pet Food Label Modernization

## Label Comparisons

**New Formatting** – Updated to more closely resemble human food labeling to enhance transparency and consumer understanding

**Calorie Distribution Changes** – Calorie content is broken down into calories from protein, fat, and carbohydrate. To achieve or maintain a healthy body weight for your pet, it is important to understand the total number of calories, or "energy", your pet gets from all sources (protein, fat, fiber, and carbohydrate) in a serving of food.

**New Nutrients Per Cup** – Nutrients are guaranteed using common household measurements, like 8 oz measuring cup, weight in grams (one ounce is about 30 grams), or per can, pouch, or other easily defined amounts.

**Guarantee Changes** – Total carbohydrate and dietary fiber guarantees replace the crude fiber guarantee. Dietary fiber is a better measure of fiber.

**Nutritional Adequacy Statement Placement** – Required to appear at the bottom of the Pet Nutrition Facts box for consistency across all products.

Original Label	New Label																								
<p><b>GUARANTEED ANALYSIS:</b> Crude Protein (min): 26.0% Crude Fat (min): 18.0% Crude Fiber (max): 9.0% Moisture (max): 8.0%</p> <p><b>CALORIE CONTENT (ME, calculated): 3850 kcal/kg, 376 kcal/cup</b></p> <p><b>Nutritional Adequacy Statement</b> Real Yummy Lamb and Rice Recipe Complete Adult Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.</p>	<p style="text-align: center;"><b>Pet Nutrition Facts</b></p> <p style="text-align: center;">1 cup (8 oz standard measuring cup) = 80 g</p> <p>Calories per cup<sup>†</sup>: 309 From: Protein 73, Fat 123, Carbohydrate 113</p> <table border="1"> <thead> <tr> <th>Nutrients</th> <th>Guaranteed</th> <th>per cup</th> </tr> </thead> <tbody> <tr> <td>Protein (min)</td> <td>26.0%</td> <td>21 g</td> </tr> <tr> <td>Fat (min)</td> <td>18.0%</td> <td>14 g</td> </tr> <tr> <td>Total Carbohydrate<sup>†</sup> (max)</td> <td>42.0%</td> <td>39 g</td> </tr> <tr> <td>Dietary Fiber (max)</td> <td>9.0%</td> <td>8 g</td> </tr> <tr> <td>Moisture (max)</td> <td>8.0%</td> <td>6 g</td> </tr> <tr> <td>Omega-3 fatty acids* (max)</td> <td>1.0%</td> <td>0.8 g</td> </tr> <tr> <td>Omega-6 fatty acids* (min)</td> <td>1.5%</td> <td>1.2 g</td> </tr> </tbody> </table> <p><sup>†</sup> calculated value * Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles</p> <p>Real Yummy Lamb and Rice Recipe Complete Adult Dog Food is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance.</p>	Nutrients	Guaranteed	per cup	Protein (min)	26.0%	21 g	Fat (min)	18.0%	14 g	Total Carbohydrate <sup>†</sup> (max)	42.0%	39 g	Dietary Fiber (max)	9.0%	8 g	Moisture (max)	8.0%	6 g	Omega-3 fatty acids* (max)	1.0%	0.8 g	Omega-6 fatty acids* (min)	1.5%	1.2 g
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This is not a summary of all changes to the Pet Food Model Regulations. Some other sections have been edited to correspond with these updates.

