Strategic Affairs Committee Agenda

2014 AAFCO Annual Meeting
Hyatt Regency
Sacramento, California
Sunday, July 27th, 2014
8:00 am – 10:00 am
Regency A-C

To view meeting via WebEx register here: http://fass.webex.com
And/Or to listen to meeting Conference Call Line: #1-800-944-8766, Passcode: 70236#

1. Introductions and Agenda Review

2. Working Group (Bob/Shannon/Ali/Ken):
   o Terms and Conditions for Committees, Working Groups etc.
     • Review of draft definitions for Committee Chairperson, Co-Chairperson and Vice Chairperson (Judy/Ken)
   o Committee coordination processes - Procedures Manual review
     • Update/review draft Phase 2 work

3. Sub-Committee:
   o By-Laws: Ken
     • update
   o Finance: Ali
     • update

4. Strategic Plan Priority Activities 2013-16
   o Working group (Bob, Jenny and Richard)
     • Report on Integrated Tracking system implementation in FeedBin
   o Review SAC related work plan progress with responsible Committee Chairs
     • Sound financial planning / More cost effective operations: Ali
     • Revenue Generation Plan: Ali
     • Process for new members: Jennifer G./ Ali
     • Build leaders with AAFCO background who support AAFCO: Linda/Tim L.
     • Emergency Preparedness Exercise: Judy
     • Partnership establishment: Jennifer G./ Ali
     • Support APHL Grant: Nancy
     • Enhanced Communications (6 sub-elements): Jennifer G./ Ali

5. Committee structure review
   o Working group presentation of proposed plan (Marc, Judy and Richard)
### Action Item Table:

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<tr>
<th>Responsible</th>
<th>Item</th>
<th>Action</th>
<th>Timing / Status</th>
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<tr>
<td>Working Group: Bob, Roger, Shannon, Ali and Ken</td>
<td>Phase 1: Review terms and conditions of Committees, Sub-Committees, Working Groups, Task Forces and Investigators, for more efficient effective work flow</td>
<td>Revised version was submitted to SAC August 9, 2013 and discussed at the SAC meeting August 14, 2013. Draft returned to WG to align text for Advisors and Task Forces with that in the OP (pp. 80-87 and 121 respectively). Final version shared with SAC December 2013 and accepted at Midyear, January 2014. Committee recommendation to Board/membership for vote/acceptance</td>
<td>Complete pending membership acceptance</td>
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<td></td>
<td>Phase 2: general review of the Procedures Manual to ensure timely work flow between Committees</td>
<td>Goal: increased engagement with related Committees such as Model Bill and Regulation to minimize work movement between Committees and the Board as well as minimize double voting with sub-Committees and Committees. Align with Phase 1 timeline. Ken Bowers added to the WG to coordinate with OP pp. 80-87 revisions.</td>
<td>WG to provide first draft for Committee consideration at Annual meeting, August 2014</td>
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<td>Ken and Judy</td>
<td>Create definitions for Committee Chairperson, Co-Chairperson and Vice Chairperson</td>
<td></td>
<td>Provide draft for consideration at the Annual meeting, August 2014</td>
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<td>Finance Sub-Committee</td>
<td>Building base budget and scenarios for new revenue streams Sub-Committee also needs to develop: - Budget - Long term investment strategy</td>
<td>Charge: “Provide oversight of financial planning for long-term financial stability. Identify and pursue revenue generating opportunities by conducting analyses, sourcing funds and making recommendations to the Board. Further identify productive uses and justification for funding needs.” 2013 Budget developed and approved by Board January 21, 2013. Investment strategy developed and implemented May 2013 (Complete). Budget creation procedure report submitted and accepted by SAC, August 14, 2013. Standardized funding request format will be added to the committee report template. SAC to budget creation procedure accepted and</td>
<td>Budget creation procedure complete pending membership acceptance. Sub-Committee Chair to review and provide recommendations on incorporation into the OP.</td>
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**Phase 1: Review terms and conditions**

- **Responsibility:** Working Group: Bob, Roger, Shannon, Ali and Ken
- **Action:** Revise terms and conditions of Committees, Sub-Committees, Working Groups, Task Forces and Investigators, for more efficient effective work flow.
- **Timing/Status:** Revised version was submitted to SAC August 9, 2013 and discussed at the SAC meeting August 14, 2013. Draft returned to WG to align text for Advisors and Task Forces with that in the OP (pp. 80-87 and 121 respectively). Final version shared with SAC December 2013 and accepted at Midyear, January 2014. Committee recommendation to Board/membership for vote/acceptance.

**Phase 2: General Review**

- **Responsibility:** Working Group
- **Action:** General review of the Procedures Manual to ensure timely work flow between Committees.
- **Timing/Status:** WG to provide first draft for Committee consideration at Annual meeting, August 2014.
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<td>Working group: Bob W. (Vice) (lead), Jenny and Richard [Kurt (PFI) may be interested and will follow up]</td>
<td>Strategic Plan Priority Action Items</td>
<td>Strategic Plan key priorities for 2013-16 completed by Board October, 2012 (Washington, D.C.). Priority goals, outcomes, activities and Committee assignments established and posted on web site. Shared with Committee Chairs for review, work assignment and workplan drafting (November 2012-January 2013). December 2013: All workplans submitted and reviewed by the Board of Directors. Workplans accepted with adjustments requested of CIOC (slight re-structure and addition of timelines)</td>
<td>Integrated Tracking system will be implemented in FeedBin with FASS support for detail input. Suggested a webinar be held initially, including Linda, preferably at the beginning of February. Updated workplans will be requested based on work at Midyear 2014 (Linda).</td>
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<td>Working group: Mark (lead), Judy and Richard</td>
<td>Schedule review of Committee structure two years after implementation to make sure re-organization has been of value.</td>
<td>Suggestion is to start with survey of Committee chairs, advisors and members.</td>
<td>Proposed plan will be presented at the Annual meeting, August 2014.</td>
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