



AAFCO

Association of American Feed Control Officials

Current Issues and Outreach Committee DRAFT Agenda

2022 AAFCO Midyear Virtual Meeting
Tuesday, January 18th, 2022
XX:XX–XX:XX pm Eastern Daylight Time

Agenda

- :05 Welcome & Opening Remarks
Jennifer Combs, Chair, University of Kentucky
Jo Lynn Otero, Vice-Chair, New Mexico Department of Agriculture
- :25 Strategic Communication Firm Update
Tera Keatts - Philosophy Communications
- :30 AAFCO CIOC Updates
Committee CIOC/Philosophy Workgroup recognition & update
AAFCO 101
Engagement Survey
Outreach Documentation
- :15 Comments/Suggestions for Future Meetings & Closing Remarks
Jolynn Otero

Adjourn