Petfood Label Modernization
Overall Roadmap

- PFC creates 4 teams
- Teams present concepts to AAFCO
- Teams develop language
- AAFCO Board issues charge to PFC
- Teams develop concepts
- Teams test concepts on consumer groups
- Membership adopts language into OP
Petfood Label Modernization
“The road ahead”

AAFCO provides comments back to Team

PFC reviews and votes on WG sponsored language. Language sent to Model Bill.

BOD reviews language and makes recommendation to the membership

Team presents language to AAFCO

Team deliberates on comments and revises language (if necessary)

Model Bill considers proposed language. Makes recommendation to BOD

Membership adopts language into OP. Implementation begins